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# Narendra Singh

## UX Designer

Stockholm, Sweden

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## CAREER SUMMARY

UX Professional with 3+ years of experience in web and mobile products. At Prepathon, reached **paid courses registrations to 100+** by designing chatbots system. Provided positive user research results at Etttak AB to implement 360 videos in VR for rental process. Skilled in user-centered design, storytelling and business strategy.

## EXPERIENCE

### Etttak AB, Stockholm - UX Designer

FEB 2019 - JUN 2019

- Usability study for 360 videos in VR in supplementing online rental processes with a positive response from 4 out of 6 participants.
- Directions for future implementation on the company's platform.

### Pagalgy and Prepathon, Mumbai - UX/UI Designer

DEC 2015 - JUN 2017

- Reached paid course registrations to 100+ in 3 months at Prepathon (now Oheyo)
- Redesign of Pagalgy leading to increased groups on the platform.
- Lead generation landing page designs for 10+ clients with upto 30+ leads.

### Infosys, Bengaluru - Test Engineer

JUN 2014 - NOV 2015

- Testing of CISCO CRM delivered in 2 months ahead of schedule.
- Manual testing of Dell Customer Management system leading to automated testing projects of the same system.

## PORTFOLIO

<https://www.deviantdesigner.com> - Documentation of previous works in rental industry, education tech and freelance projects.

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## EDUCATION

**KTH Royal Institute of Technology, Stockholm** - MSc. Human  
Computer Interaction

AUG 2018 - AUG 2019

**Université Paris Sud, Paris** - MSc. Human Computer Interaction

SEP 2017 - APRIL 2018

**JSS Academy of Technical Education, Noida** - B.Tech Computer  
Science and Engineering

AUG 2010 - MAY 2014

## SKILLS

User Research (Qualitative and Quantitative), Field Studies, Usability Studies, Customer Journeys, Storytelling, Surveys, Interviews, A/B testing, UX Writing, Benchmarking, Business Strategy, Sketch, Figma, Invision, Principle, Adobe Creative Suite, HTML, CSS